

PRIVACY NOTICE

Last Updated: 13 July 2022

Discovery NZ Limited and its related entities ("**Warner Bros. Discovery**") operate a number of websites, social media sites and apps in New Zealand, including threenow.co.nz, newshub.co.nz and discoverycorporate.co.nz (each a "**Site**").

Your privacy is really important to us. This Privacy Notice details how we capture and use your personal information across all of our Sites.

What information do we collect?

We may collect a range of personal, technical and general information, including:

- information you have provided to us, including on our Sites or when you have entered a competition, including details such as name, email, address, mobile number, date of birth and gender;
- information provided by other companies who have obtained your permission to share information about you;
- records of any interactions you have on our Sites, or communications you may have with us (including any information, uploads and comments you make about the shows, channels, programmes, advertisements and services you use);
- details of when you visit, where you are and what you look at;
- computer information like your IP address, operating system and browser type and login location.
- Information from cookies.

You can choose not to provide your personal information to us, but that may impact on our ability to provide you with our content, products and services, and the functionality of our Sites.

How will we use your information?

In addition to using your information to provide you with content, products, services, tailored and personalised recommendations, and general account management, and the management of traffic across our network of Sites, we may also use your information in the following ways:

- for market research;
- to enable us to comply with any legal or regulatory requirements (under the Privacy Act or otherwise);
- to protect or enforce our rights or the rights of any third party; in the detection and prevention of fraud and other crimes;
- we use your information (together with other user data) to look at website traffic, analyse trends and to help us understand how the Sites are working.
- If you have subscribed or consented:
- To send you periodic newsletters and other information about content, products and services you have chosen or are entitled to receive.
- To send you direct marketing. This may include communications by post, telephone or email, about us and our business partners' content, products and services, events and special offers.
- To provide you with more relevant tailored advertising. We use the information we hold

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about you, to make some of the adverts you see more relevant.

- To provide you with advertising and information about the products and services of carefully selected third party business partners.

How do we disclose your personal information?

We only ever provide your personal information to independent third parties to enable us to provide content and services to you. And we'll only share your information in specific circumstances, like these:

- If we need a third party service provider to send out our communications to you.
- Sometimes we may use authorised companies to help us provide personalised services to you.
- Sometimes we may use third party service providers to assist with managing and analysing data relating to consumer/ user behaviour on our Sites.
- To comply with the law. Sometimes we may need to share information with third parties to comply with the law.

For example, we currently use the following third parties to help manage some of the processes described above:

- SAP Data Cloud to provide registration, login and account management functions;
- Mailchimp to send our communications to users who have subscribed to / opted in to receiving communications from us;
- Adobe Analytics to measure, collect, analyse and report on user behaviour on the Sites;
- Adobe Audience Manager for collecting and managing data in order to create and target audience segments for online advertising and digital marketing campaigns
- New Relic for web and app real time reporting and troubleshooting performance issues and trends
- Loggly for log management and troubleshooting;
- Firebase Cloud Messaging to allow you to opt into and out of receiving push notifications on your devices
- Google Ad Manager to deliver advertising across our Sites.

Note that the third parties may change from time to time. The personal information you share with us may be collected and stored by these third parties, so we encourage you to check their privacy policies.

Updating your preferences

You can update your preferences (for the communications you have provided your permission to) by clicking on the Unsubscribe link in any of our communications, by visiting your profile page which is accessible through the "Update Profile" link on the top right of the ThreeNow website (if applicable), or by contacting us using the contact details below.

Deleting ThreeNow account personal information

If you decide that you no longer want us to hold your ThreeNow account personal information, you can delete your ThreeNow account by selecting the "Delete Account" link at the bottom of the "Edit Profile" page. Once your account is deleted, you will no longer be able to use ThreeNow. You are of course welcome to create a new account in the future. Please note that we may retain certain information for as long as is required for the purposes described above or as required by law.

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Access and Correction

You have the right under the Privacy Act 2020 to request access to and/or correction of your personal information held by us at any time. You can do this by contacting us using the details below.

Contact us

If you have any questions about this Privacy Notice, or if you would like to request access to, or correction of, your personal information, you can contact us at DPO@discovery.com or at Discovery NZ Limited, 3 Flower St, Eden Terrace, Auckland 1021.

COOKIES & TRACKING TECHNOLOGIES NOTICE

Our Sites will place a cookie on the hard drive of your internet protocol device. A "cookie" is a file, which allows us to track the interests of users. While we recommend that users enable cookies on their browsers, the decision remains in the hands of the individual. (The management of cookies will be different depending on each user's internet protocol device - refer to your browser help menu for further information).

Use of Cookies

We use cookies for a number of reasons:

- For statistical purposes to track how many individual unique users we have and how often they visit our website. We collect data listing which of our pages are most frequently visited and by which types of users and from which countries.
- We use third parties to collect anonymous user information including through the use of cookies (flash and non-flash) and web beacons. Visit <http://www.nielsen.com/digitalprivacy#how> to learn more information about how we use a third party service to collect and use information on our Sites.
- Both Warner Bros. Discovery and third party advertisers will generate cookies to collect statistical data such as whether a user has seen an advertisement and if so, how long ago, how many users have seen an advertisement and how many users have seen it more than once.
- Placing cookies on your computer means we can serve you adverts that you might be more interested in, and allows us to control the number of times you see them and measure how effective the ad campaign has been. This helps us to keep the Sites free of charge.

You can turn cookies off but if you do this you may not be able to use as many services on our Sites and you might see more pop-ups and other intrusive advertising, as we won't be able to limit what you see using cookies. You will however still be able to view editorial content.

By using this Site you are agreeing to the use of cookies as described.

Use of Browser fingerprinting

We may use browser fingerprinting when a third party wishes to accurately track its advertising conversion without using cookies. The technique uses the characteristics of your browser to uniquely identify your computing device but not you as an individual, and hence it is not used to target advertising at an individual. Browser fingerprinting cannot be controlled by user configured browser settings in the same way as cookies. By using this Site you are agreeing to the use of browser fingerprinting as described.

Personalised Advertising

Warner Bros. Discovery currently delivers Online Behavioural Advertising (OBA). OBA allows us to deliver targeted advertising to visitors to our Sites. OBA works by showing you adverts which are based on the type of content you have been reading, and delivering adverts which we believe may be of interest to you.

As you browse our Sites one of the cookies we place on your computer will be an advertising cookie so we can understand what sort of pages you're interested in. Some of our partners prefer to use browser fingerprinting instead of cookies to uniquely identify your device to improve the accuracy of their advertising billing.

This information we collect about your computer enables us to group you with other computers who have shown similar interests. We can then display advertising to you which is based on these interests. For instance if you have been reading a lot of food and drink articles we may decide to show you more adverts based on food and drink.

Behavioural retargeting is another form of OBA which enables us and some of our advertising partners to show you ads based on your online reading away from Warner Bros. Discovery websites. For example, if you have visited the website of an online clothes shop you may start seeing ads from that same shopping site displaying special offers or showing you the products that you were browsing. This allows companies to advertise to website visitors who leave their website without making a purchase.

We may also want to share behavioural data with other websites. This may mean that when you are on other websites you are served advertising based on your behaviour on our Sites, and on our Sites you may be served advertising based on your behaviour on other sites.

If you want to opt out of receiving OBA this does not mean that you will no longer receive advertising when you are using this Site. It just means that the advertising you see will not be customised to you.

Opting out of cookies

Our Sites use Google DoubleClick technology and cookies to serve interest based advertising. DoubleClick offers consumers the opportunity to select a persistent opt-out cookie to prevent information from being uniquely associated with their browsers. This way, a user can opt out of DoubleClick's cookies without erasing or altering other cookies associated with a browser.

To opt out of DoubleClick cookies, a user can go to <https://www.google.com/settings/ads/onweb>, and click on the 'Opt out' button. The user can verify the opt-out process by checking that the doubleclick.net cookie used in the browser reads "id=opt_out". This opt-out procedure must be performed for all browser versions on all of the computers that an individual uses.

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